

Vermont Auto Outlook™

Comprehensive information on the Vermont new vehicle market

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Quick Facts

The Vermont new retail light vehicle market declined 1.6% during the first ten months of this year versus a year earlier. The U.S. market was off by 2.4%.

New retail car and light truck registrations in the state were off an estimated 1% in October of 2019 versus a year earlier.

Passenger car registrations declined 16.6% so far this year. Light trucks increased by 2.4%.

The three month moving average increased in October of 2019 vs. a year earlier.

New retail registrations increased by more than 5% for BMW, Volvo, Honda, Hyundai, and Ram during the first ten months of 2019 (see page 2).

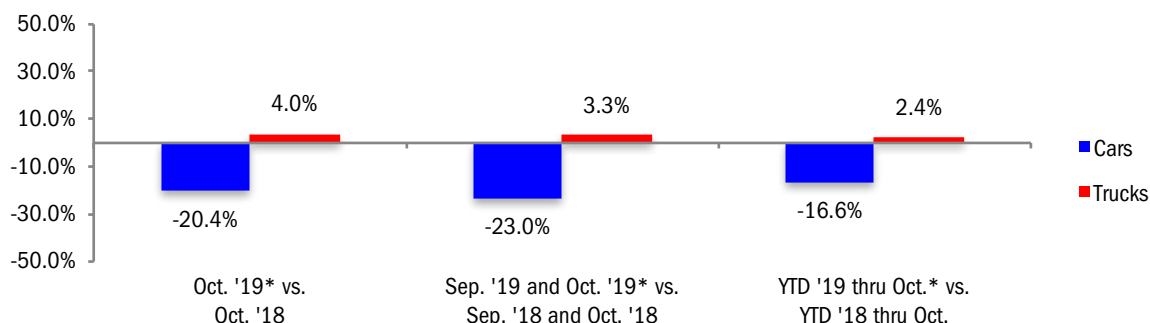
Hybrid vehicle market share in the state was 5.5% in September of this year. Electric vehicle share was 1.7%.

Vermont New Retail Car and Light Truck Registrations

	October*			Sep. '19 and Oct. '19* Combined			YTD thru October*		
	2018	2019*	% chg.	Previous	Current	% chg.	YTD '18	YTD '19*	Chg.
Industry Total	3,507	3,471	-1.0%	7,410	7,255	-2.1%	35,356	34,800	-1.6%
Cars	720	573	-20.4%	1,523	1,172	-23.0%	7,360	6,138	-16.6%
Light Trucks	2,787	2,898	4.0%	5,887	6,083	3.3%	27,996	28,662	2.4%

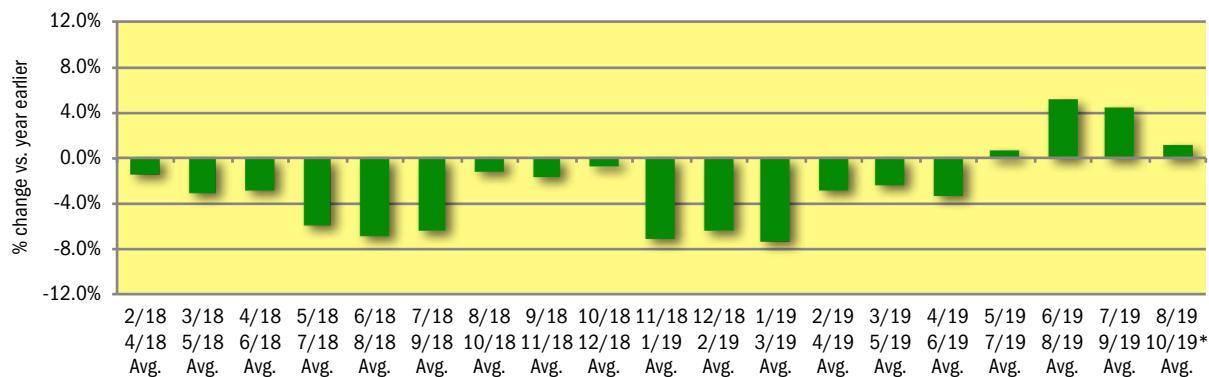
Source: IHS October 2019 figures were estimated by Auto Outlook.

Percent Change in Vermont New Retail Light Vehicle Registrations



Data Source: IHS.

Percent Change in Three Month Moving Average of New Retail Registrations versus Same Period Year Earlier



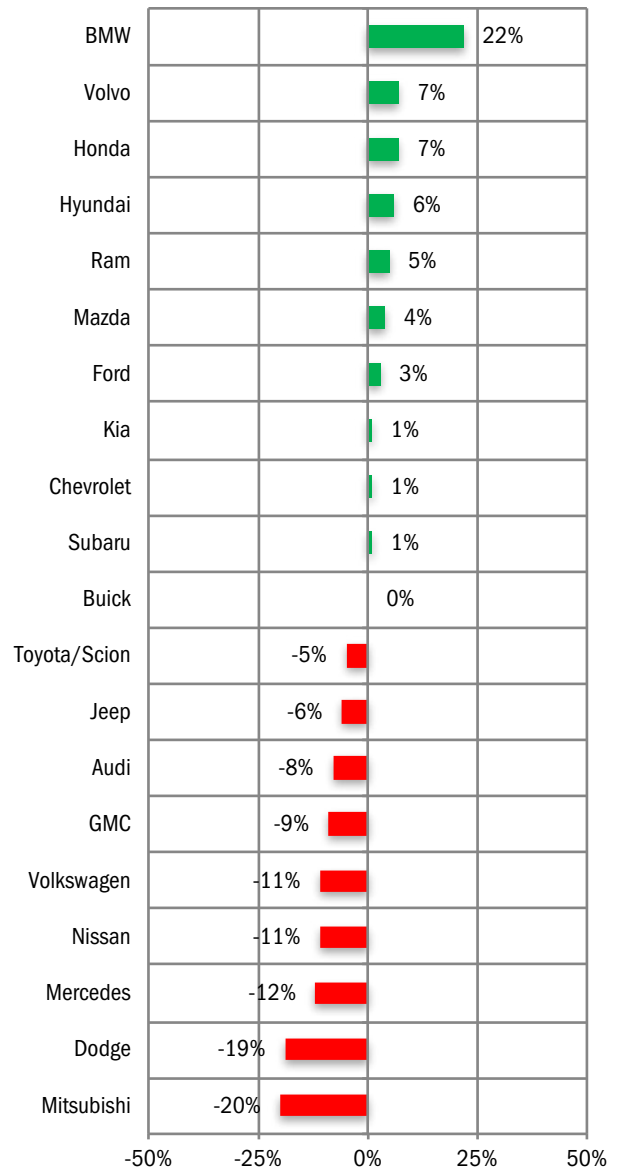
Data Source: IHS.

Data Information

All data represents new retail registrations in Vermont and excludes fleet transactions. Please keep in mind that monthly registration figures can occasionally be subject to fluctuations, resulting in over or under estimation of actual results. This usually occurs due to processing delays by governmental agencies. For this reason, the year-to-date figures will typically be more reflective of market results.

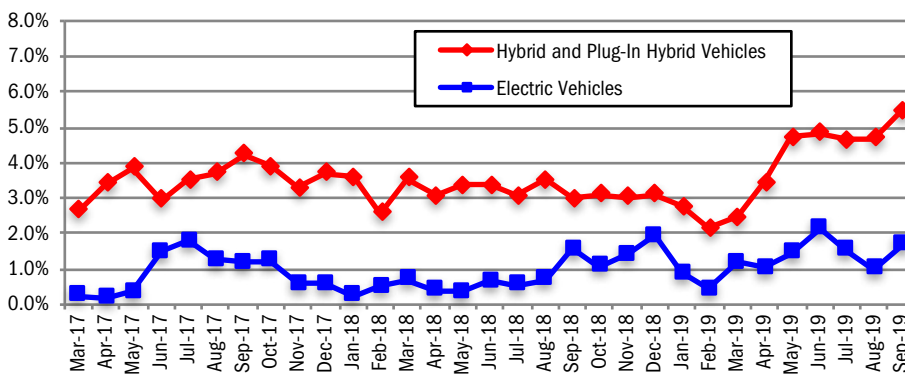
Vermont New Retail Car and Light Truck Registrations							
Brand	# of dealers	Registrations			Market Share (%)		
		YTD thru October*	YTD thru October*	% chg.	2018	2019	Change
Acura	1	144	143	-1%	0.4	0.4	0.0
Alfa Romeo	1	22	16	-27%	0.1	0.0	-0.1
Audi	2	402	370	-8%	1.1	1.1	0.0
BMW	1	227	278	22%	0.6	0.8	0.2
Buick	9	489	488	0%	1.4	1.4	0.0
Cadillac	5	77	85	10%	0.2	0.2	0.0
Chevrolet	13	3,036	3,054	1%	8.6	8.8	0.2
Chrysler	10	121	64	-47%	0.3	0.2	-0.1
Dodge	9	291	237	-19%	0.8	0.7	-0.1
Fiat	1	15	10	-33%	0.0	0.0	0.0
Ford	16	4,752	4,890	3%	13.4	14.1	0.7
Genesis	1	3	10	233%	0.0	0.0	0.0
GMC	9	2,235	2,043	-9%	6.3	5.9	-0.4
Honda	4	2,719	2,905	7%	7.7	8.3	0.6
Hyundai	3	503	531	6%	1.4	1.5	0.1
Infiniti	0	15	16	7%	0.0	0.0	0.0
Jaguar	0	8	10	25%	0.0	0.0	0.0
Jeep	9	1,997	1,887	-6%	5.6	5.4	-0.2
Kia	3	810	822	1%	2.3	2.4	0.1
Land Rover	0	52	42	-19%	0.1	0.1	0.0
Lexus	0	58	59	2%	0.2	0.2	0.0
Lincoln	4	78	81	4%	0.2	0.2	0.0
Mazda	2	382	397	4%	1.1	1.1	0.0
Mercedes	1	171	151	-12%	0.5	0.4	-0.1
MINI	1	114	108	-5%	0.3	0.3	0.0
Mitsubishi	2	463	372	-20%	1.3	1.1	-0.2
Nissan	5	1,718	1,522	-11%	4.9	4.4	-0.5
Porsche	0	22	22	0%	0.1	0.1	0.0
Ram	6	1,746	1,842	5%	4.9	5.3	0.4
Subaru	7	4,703	4,734	1%	13.3	13.6	0.3
Tesla	0	109	135	24%	0.3	0.4	0.1
Toyota/Scion	7	6,358	6,067	-5%	18.0	17.4	-0.6
Volkswagen	4	1,192	1,065	-11%	3.4	3.1	-0.3
Volvo	2	312	335	7%	0.9	1.0	0.1
Others	-	10	8	-20%	0.0	0.0	0.0

Percent Change in Brand Registrations
YTD 2019 thru October* vs. YTD '18



Data Source: IHS. *October 2019 figures estimated by Auto Outlook.

Alternative Powertrain Market Share (includes hybrids and electrics)



Data Source: IHS.

Vermont Auto Outlook

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