

Vermont Auto Outlook™

Sponsored by:



Comprehensive information on the Vermont new vehicle market

Quick Facts

The Vermont new retail light vehicle market declined 2.6% during the first eight months of this year versus a year earlier. The U.S. market was off by the same percentage.

New retail car and light truck registrations in the state were off an estimated 1% in August of 2019 versus a year earlier.

Passenger car registrations declined 15.3% so far this year. Light trucks increased by less than 1%.

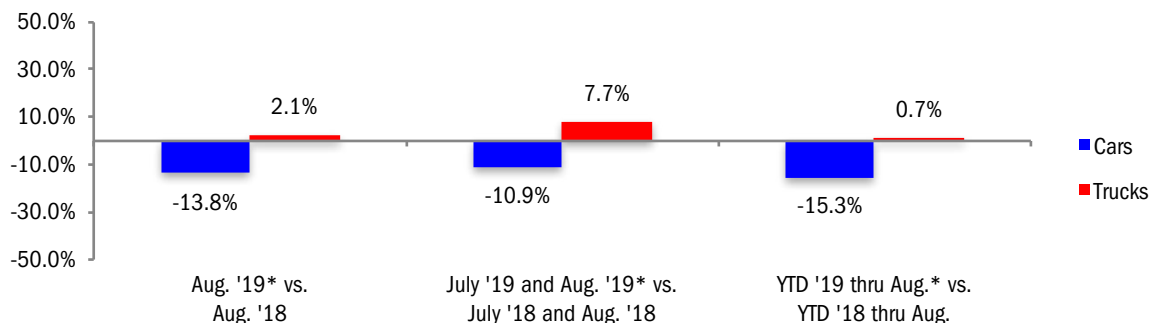
The three month moving average increased in August of 2019 vs. a year earlier.

New retail registrations increased for BMW, Mazda, Kia, Ram, Honda, Hyundai, Ford, and Volvo during the first seven months of 2019 (see page 2).

Vermont New Retail Car and Light Truck Registrations									
	August*			July '19 and Aug. '19* Combined			YTD thru August*		
	2018	2019*	% chg.	Previous	Current	% chg.	YTD '18	YTD '19*	Chg.
Industry Total	4,071	4,030	-1.0%	7,483	7,785	4.0%	27,946	27,212	-2.6%
Cars	791	682	-13.8%	1,482	1,320	-10.9%	5,837	4,943	-15.3%
Light Trucks	3,280	3,348	2.1%	6,001	6,465	7.7%	22,109	22,269	0.7%

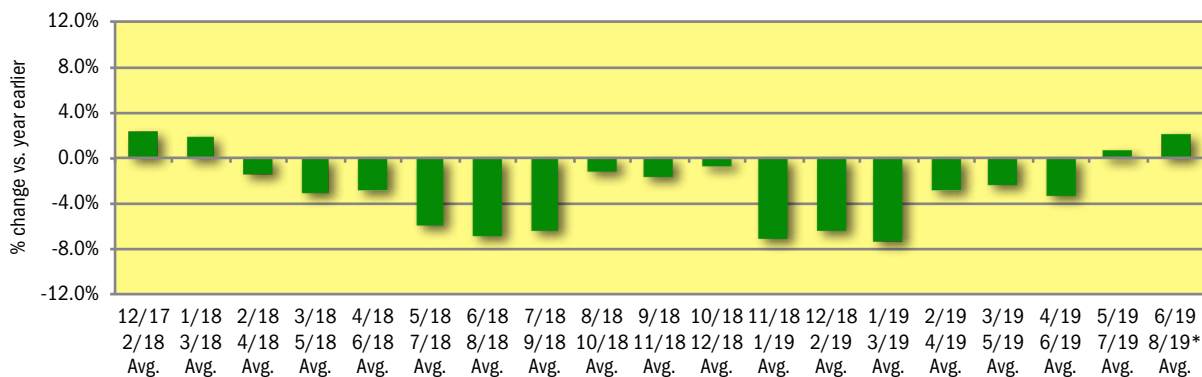
Source: IHS August 2019 figures were estimated by Auto Outlook.

Percent Change in Vermont New Retail Light Vehicle Registrations



Data Source: IHS .

Percent Change in Three Month Moving Average of New Retail Registrations versus Same Period Year Earlier



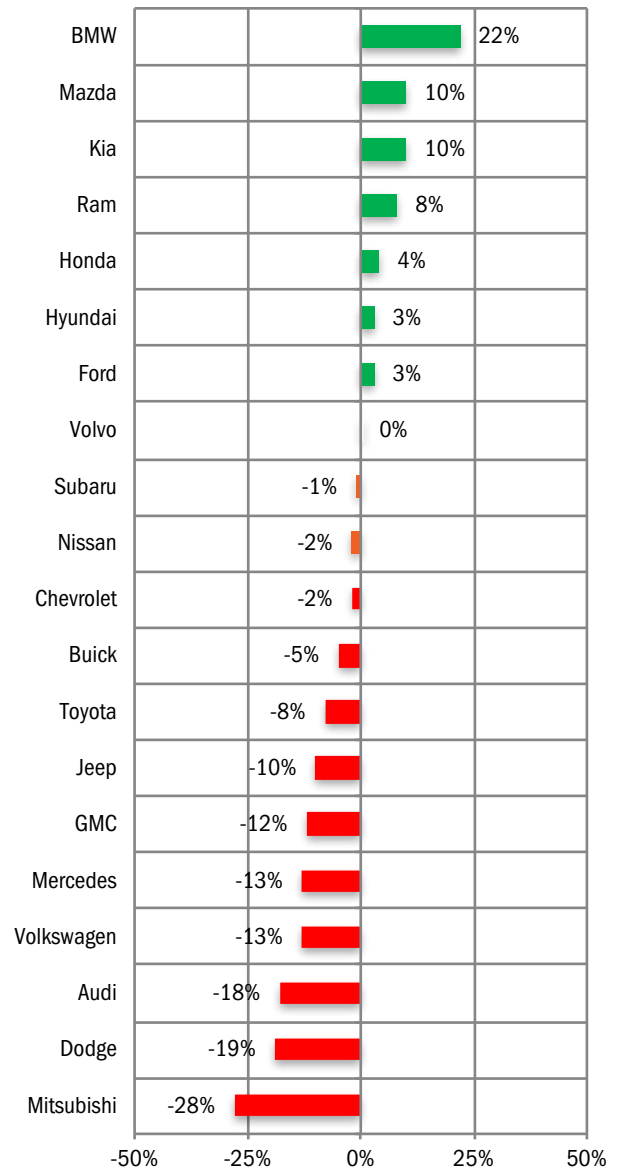
Data Source: IHS.

Data Information

All data represents new retail registrations in Vermont and excludes fleet transactions. Please keep in mind that monthly registration figures can occasionally be subject to fluctuations, resulting in over or under estimation of actual results. This usually occurs due to processing delays by governmental agencies. For this reason, the year-to-date figures will typically be more reflective of market results.

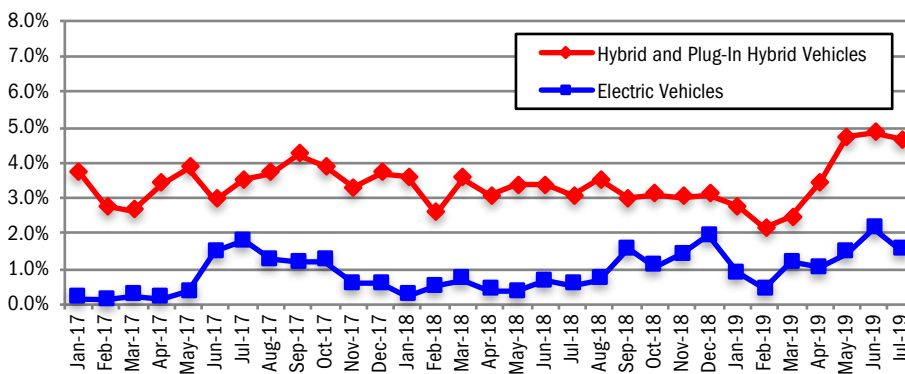
Vermont New Retail Car and Light Truck Registrations							
Brand	# of dealers	Registrations YTD thru July			Market Share (%) YTD thru July		
		2018	2019	% chg.	2018	2019	Change
Acura	1	101	99	-2%	0.4	0.4	0.0
Alfa Romeo	1	14	13	-7%	0.1	0.1	0.0
Audi	2	283	232	-18%	1.2	1.0	-0.2
BMW	1	148	180	22%	0.6	0.8	0.2
Buick	9	365	346	-5%	1.5	1.5	0.0
Cadillac	5	51	65	27%	0.2	0.3	0.1
Chevrolet	13	2,146	2,100	-2%	9.0	9.1	0.1
Chrysler	10	84	46	-45%	0.4	0.2	-0.2
Dodge	9	201	162	-19%	0.8	0.7	-0.1
Fiat	1	10	9	-10%	0.0	0.0	0.0
Ford	16	3,190	3,285	3%	13.4	14.2	0.8
Genesis	1	2	9	350%	0.0	0.0	0.0
GMC	9	1,550	1,365	-12%	6.5	5.9	-0.6
Honda	4	1,847	1,921	4%	7.7	8.3	0.6
Hyundai	3	341	350	3%	1.4	1.5	0.1
Infiniti	0	10	13	30%	0.0	0.1	0.1
Jaguar	0	8	9	13%	0.0	0.0	0.0
Jeep	9	1,351	1,213	-10%	5.7	5.2	-0.5
Kia	3	493	544	10%	2.1	2.3	0.2
Land Rover	0	35	28	-20%	0.1	0.1	0.0
Lexus	0	36	44	22%	0.2	0.2	0.0
Lincoln	4	48	47	-2%	0.2	0.2	0.0
Mazda	2	250	275	10%	1.0	1.2	0.2
Mercedes	1	118	103	-13%	0.5	0.4	-0.1
MINI	1	79	74	-6%	0.3	0.3	0.0
Mitsubishi	2	329	238	-28%	1.4	1.0	-0.4
Nissan	5	1,119	1,095	-2%	4.7	4.7	0.0
Porsche	0	13	13	0%	0.1	0.1	0.0
Ram	6	1,147	1,243	8%	4.8	5.4	0.6
Subaru	7	3,134	3,116	-1%	13.1	13.4	0.3
Tesla	0	43	84	95%	0.2	0.4	0.2
Toyota/Scion	7	4,309	3,943	-8%	18.0	17.0	-1.0
Volkswagen	4	809	707	-13%	3.4	3.0	-0.4
Volvo	2	203	204	0%	0.9	0.9	0.0
Others	-	7	7	0%	0.0	0.0	0.0

Percent Change in Brand Registrations
YTD 2019 thru July vs. YTD '18



Data Source: IHS.

Alternative Powertrain Market Share (includes hybrids and electrics)



Data Source: IHS.

Vermont Auto Outlook

Published for:
Vermont Vehicle and Automotive Distributors Association
1284 US Route 302-Berlin, Suite 2
Barre, VT 05641
Phone: 802-461-2655
www.vermontada.org

Published by:
Auto Outlook, Inc.
PO Box 390
Exton, PA 19341
Phone: 610-640-1233
Email: jfoltz@autooutlook.com

Copyright Auto Outlook, Inc., September 2019