

# Vermont Auto Outlook™

Comprehensive information on the Vermont new vehicle market

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## Quick Facts

The Vermont new retail light vehicle market declined 3.9% during the first seven months of this year versus a year earlier. The U.S. market was off by the same percentage.

New retail car and light truck registrations in the state were up an estimated 4% in July of 2019 versus a year earlier.

Passenger car registrations declined 15.5% so far this year. Light trucks were off 0.8%.

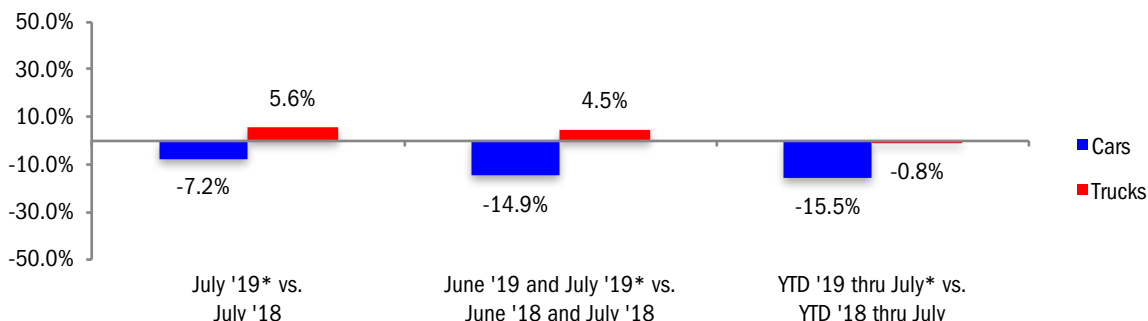
The three month moving average declined in July of 2019 vs. a year earlier.

New retail registrations increased for BMW, Kia, Ram, Mazda, Honda, Hyundai, and Nissan during the first six months of 2019 (see page 2).

	July*			June '19 and July '19* Combined			YTD thru July*		
	2018	2019*	% chg.	Previous	Current	% chg.	YTD '18	YTD '19*	Chg.
Industry Total	3,412	3,514	3.0%	7,048	7,067	0.3%	23,875	22,941	-3.9%
Cars	691	641	-7.2%	1,537	1,308	-14.9%	5,046	4,264	-15.5%
Light Trucks	2,721	2,873	5.6%	5,511	5,759	4.5%	18,829	18,677	-0.8%

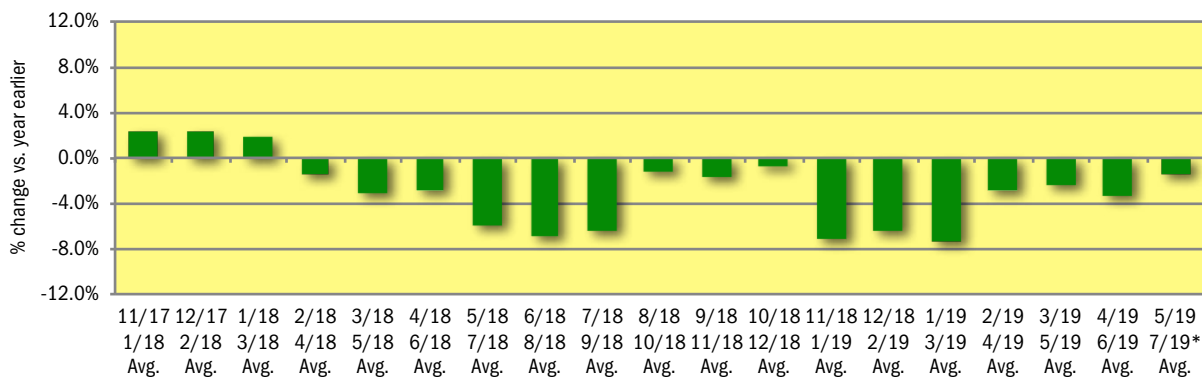
Source: IHS July 2019 figures were estimated by Auto Outlook.

Percent Change in Vermont New Retail Light Vehicle Registrations



Data Source: IHS .

Percent Change in Three Month Moving Average of New Retail Registrations versus Same Period Year Earlier



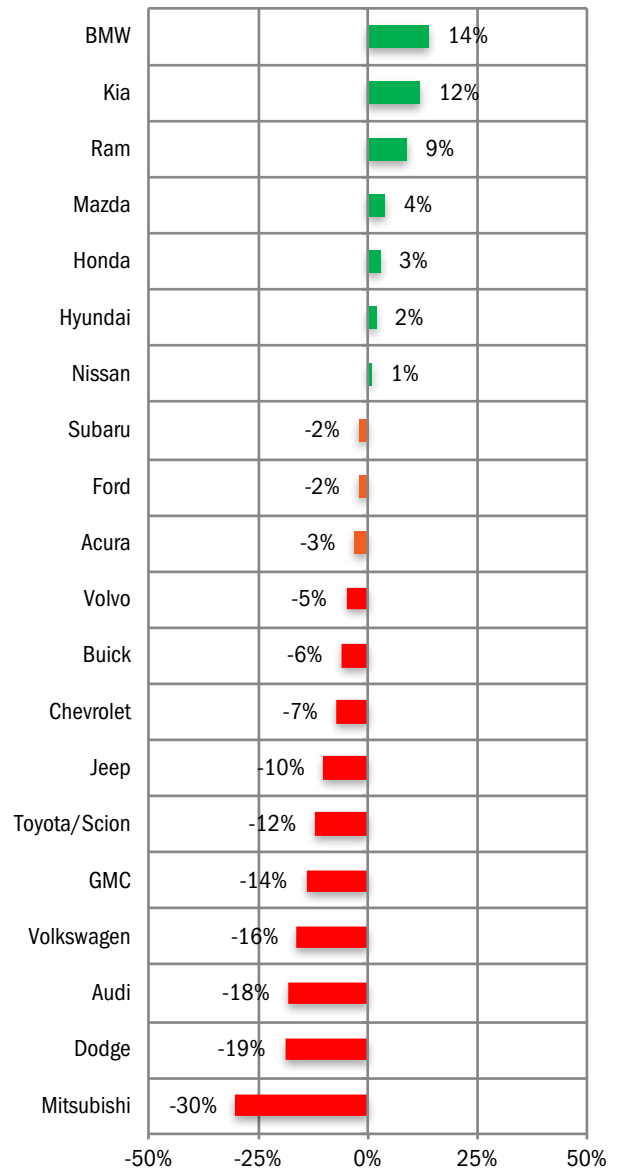
Data Source: IHS.

## Data Information

All data represents new retail registrations in Vermont and excludes fleet transactions. Please keep in mind that monthly registration figures can occasionally be subject to fluctuations, resulting in over or under estimation of actual results. This usually occurs due to processing delays by governmental agencies. For this reason, the year-to-date figures will typically be more reflective of market results.

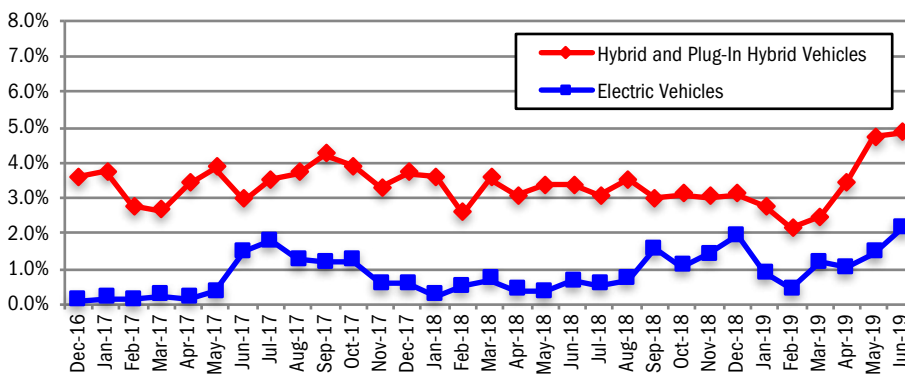
Vermont New Retail Car and Light Truck Registrations							
Brand	# of dealers	Registrations			Market Share (%)		
		YTD thru June			YTD thru June		
		2018	2019	% chg.	2018	2019	Change
Acura	1	91	88	-3%	0.4	0.5	0.1
Alfa Romeo	1	10	12	20%	0.0	0.1	0.1
Audi	2	242	199	-18%	1.2	1.0	-0.2
BMW	1	137	156	14%	0.7	0.8	0.1
Buick	9	333	312	-6%	1.6	1.6	0.0
Cadillac	5	45	56	24%	0.2	0.3	0.1
Chevrolet	13	1,868	1,739	-7%	9.1	9.0	-0.1
Chrysler	10	70	43	-39%	0.3	0.2	-0.1
Dodge	9	170	138	-19%	0.8	0.7	-0.1
Fiat	1	8	8	0%	0.0	0.0	0.0
Ford	16	2,738	2,691	-2%	13.4	13.9	0.5
Genesis	1	2	8	300%	0.0	0.0	0.0
GMC	9	1,321	1,142	-14%	6.5	5.9	-0.6
Honda	4	1,558	1,600	3%	7.6	8.2	0.6
Hyundai	3	290	295	2%	1.4	1.5	0.1
Infiniti	0	9	11	22%	0.0	0.1	0.1
Jaguar	0	7	7	0%	0.0	0.0	0.0
Jeep	9	1,138	1,023	-10%	5.6	5.3	-0.3
Kia	3	429	481	12%	2.1	2.5	0.4
Land Rover	0	31	25	-19%	0.2	0.1	-0.1
Lexus	0	28	41	46%	0.1	0.2	0.1
Lincoln	4	37	39	5%	0.2	0.2	0.0
Mazda	2	220	228	4%	1.1	1.2	0.1
Mercedes	1	97	88	-9%	0.5	0.5	0.0
MINI	1	67	62	-7%	0.3	0.3	0.0
Mitsubishi	2	292	205	-30%	1.4	1.1	-0.3
Nissan	5	942	948	1%	4.6	4.9	0.3
Porsche	0	13	11	-15%	0.1	0.1	0.0
Ram	6	981	1,068	9%	4.8	5.5	0.7
Subaru	7	2,684	2,622	-2%	13.1	13.5	0.4
Tesla	0	34	69	103%	0.2	0.4	0.2
Toyota/Scion	7	3,693	3,256	-12%	18.0	16.8	-1.2
Volkswagen	4	695	583	-16%	3.4	3.0	-0.4
Volvo	2	175	167	-5%	0.9	0.9	0.0
Others	-	7	6	-14%	0.0	0.0	0.0

Percent Change in Brand Registrations  
YTD 2019 thru June vs. YTD '18



Data Source: IHS.

Alternative Powertrain Market Share (includes hybrids and electrics)



Data Source: IHS.

Vermont Auto Outlook

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